



# Erica Mohr

SENIOR EXECUTIVE COACH  
PLINK LEADERSHIP

## CERTIFICATIONS

International Coaching Federation Professional Certified Coach (PCC)

Certified Dare to Lead™ Facilitator (CDTLF)

Certified "The Leadership Circle Profile™ 360 Assessment Tool" and  
The Leadership Circle System

Certified iPEC Energy Leadership Assessment

Certified Facilitator of The Leadership Challenge®

## EDUCATION

Master's in Applied Positive Psychology (MAPP),  
University of Pennsylvania

Master's in Education, San Diego State

Bachelor of Arts in Management, U.S. Coast Guard Academy

Obsessed with impact, Erica Mohr is a high achiever and fiercely loyal client champion who seeks to support her clients in transforming old leadership paradigms using curiosity, kindness, and collaboration. Erica has a vision of empowering and sustainable leadership that, at the same time, promotes personal well-being. Through her coaching and facilitation with pLink Leadership®, Erica's clients discover how to act in alignment with their values, take risks, and show up with bravery. Erica emphasizes the importance of clarity and purpose, encouraging leaders to narrow down what's most important to them to develop a clear course of action. Her style focuses on mobilizing the highest-impact, lowest-hassle path toward change.

As a Coast Guard commander for more than 20 years, Erica designed, deployed, and measured the quality of the service's professional development programs and co-founded the Coast Guard's Women's Leadership Initiative. She later served as the Executive Director of the Sasamani Foundation, an organization dedicated to expanding opportunities for women and girls in Tanzania.

Currently based in Washington D.C. Erica is happiest dancing it out with friends or her niece and nephews, experiencing awe through nature, celebrating others' triumphs, adding to her human pyramid photo collection, and in shavasana.

## IF HER NAME SOUNDS FAMILIAR, YOU MAY RECOGNIZE HER VOICE FROM:

- Women's Leadership Initiative (co-founder)
- Sasamani Foundation (Executive Director)
- University of Dar es Salaam, Women Leading Change curriculum
- Connecticut Women's Hall of Fame
- Coast Guard Academy Alumni Association
- International Society for Performance Improvement