

pLink EQUUS™

Powerful leadership lessons, from the best teachers, in the dirtiest classroom.

The pLink EQUUS™ experience is a learning lab that creates the space for people to experiment with presence, communication, providing direction, and teaming. Combined with on-site coaching and the unbiased feedback of an equine “colleague,” the learning is wholly unique and difficult to put into words. We think that one of our past participants said it best, “There is something about sun, dirt, and horses that opens people up in a way that a business suit and boardroom table do not.”

WHY HORSES?

Horses’ lives depend upon intuition and communication. They seek clarity on leadership and unity among the herd. They communicate nonverbally and resolve conflict quickly and effectively. Because they don’t use language, they don’t operate off of assumptions, hold grudges, or carry emotional baggage like human beings. When interacting with a human, they provide immediate, unbiased feedback about how that human is communicating nonverbally. They literally show us the impact of incongruent thoughts and behaviors, allowing us to adjust, re-align, and try again to improve our outcomes. The experience is transformational and teaches us lessons we will remember lifelong.

PROGRAM OUTCOMES

Individual

- Increased self and social awareness
- Self-management practice
- Heightened awareness of leadership presence and impact

Organizational

- Increased visibility of team patterns, habits, and behaviors
- Improved relationship management
- Deepened understanding of how teams work effectively



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Step into a round pen with a horse and discover the leader in you.

- Renee Seivert, pLink EQUUS™ Master Coach

FORMAT

- **One-day** includes a full day of individual and team development at a local equine establishment (barn).
- **Two-day** includes individual and team development at the barn (Day 1) and a deeper dive to tie the equus-inspired lessons with the norms back at the office (Day 2).
- **Individual pLink EQUUS** - half-day program for individualized coaching.

How a person interacts with a horse reflects, in many ways, how they deal with people when they are in new and challenging situations and need other people to do something. Are they pushing, pulling, cajoling, or being dragged? What happens when they get the outcomes they desire or don’t? Can they accomplish the task at hand while enhancing rather than diminishing the relationship?

These lessons and more come from the pLink EQUUS. Awareness and understanding realized in the head, heart, and guts simultaneously (experiential learning) really stick – reverberating into relationships and culture in a completely different way than classroom learning. Your world may never look the same.

We look forward to seeing you at the barn!

The pLink Leadership Team

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