

pLink Equus

Powerful leadership lessons, from the best teachers, in the dirtiest classroom.

The pLink Equus® experience is a Learning Lab that creates the space for people to experiment with presence, communication, providing direction, and teaming. Combined with on-site coaching and the unbiased feedback of an equine “colleague,” the learning is wholly unique and difficult to put into words. We think that one of our past participants said it best, “There is something about sun, dirt, and horses that opens people up in a way that a business suit and boardroom table do not.”

WHY HORSES?

Horses’ lives depend upon intuition and communication. They seek clarity on leadership and unity among the herd. They communicate nonverbally and resolve conflict quickly and effectively. Because they don’t use language, they don’t operate off of assumptions, hold grudges, or carry emotional baggage like human beings. When interacting with a human, they provide immediate, unbiased feedback about how that human is communicating nonverbally. They literally show us the impact of incongruent thoughts and behaviors, allowing us to adjust, re-align, and try again to improve our outcomes. The experience is transformational and teaches us lessons we will remember lifelong.

PROGRAM OUTCOMES

Individual

- Increased self and social awareness
- Self-management practice
- Heightened awareness of leadership presence and impact

Organizational

- Increased visibility of team patterns, habits, and behaviors
- Improved relationship management
- Deepened understanding of how teams work effectively



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Step into a round pen with a horse and discover the leader in you.

- Renee Seivert

FORMAT

- **One-day Team Equus** includes a full day of individual and team development at a local equine establishment (barn).
- **Two-day Team Equus** includes individual and team development at the barn (Day 1) and a deeper dive to tie the equus-inspired lessons with the norms back at the office (Day 2).
- **Half-day Individual Equus** for individualized coaching at the barn.

Give yourself the gift of focused play with your colleagues, the horses, and skilled coaches. You’ll learn about yourself, practice better ways of leading, and go home with concrete action steps to make your life better. Your world may never look the same.

Are you ready for a whole new experience in leadership awareness? Take a step into the round pen, and transform yourself and your team. We look forward to hearing from you.

The pLink Leadership Team

