



pLink Leadership®

ACCELERATING POSITIVE CHANGE. IN A BIG WAY.



## Alexis Robin

PCC

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FIGHT FOR THE  
THINGS THAT YOU  
CARE ABOUT BUT  
DO IT IN A WAY THAT  
WILL LEAD OTHERS  
TO JOIN YOU.

*The Notorious RBG*

Alexis Robin, CXO and co-founder of pLink Leadership®, inspires people to be brave, make generous assumptions, and to 'take themselves on.' Her zest and expertise help her clients go bigger, be braver, and accelerate ideas into action. A trusted executive coach, Alexis specializes in supporting leaders as they tackle the complex challenges they previously saw as insurmountable. Known for addressing the unvarnished truth with care and grace, Alexis brings energy to stagnant organizations and teams, resulting in improved morale, talent retention, and innovation.

Over 20 years of corporate consulting and successful entrepreneurship, Alexis has amassed experience across a wide range of sectors including tech, hospitality, finance, consumer goods, and government organizations. She has coached Silicon Valley leaders, global executive teams, and startup founders to clarify their goals, identify obstacles, and take meaningful action.

Alexis' expertise has informed many of the signature, best-in-business approaches developed at pLink Leadership. By focusing on competence, character, and consciousness, her custom leadership trainings positively shift organizational dynamics. Alexis masterfully facilitates leaders in growing their teams' capacity to create psychological safety and courage through insightful, honest conversations and imaginative ideation.

Alexis earned her Professional Certified Coach designation from the International Coaching Federation. She is a Certified Mentor Coach, a Certified Daring Way™ facilitator, and a Certified Dare to Lead™ facilitator as well as a qualified provider of the Gallup CliftonStrengths assessment, the VIA Pro: Character Strengths assessment, and the DISC behavioral assessment. Additionally, she is certified in The Leadership Circle Profile™ 360 assessment tool and The Leadership Circle System of leadership development. She holds a bachelor's degree in International Relations from the University of San Diego.

Alexis is the author of *Leap of Faith: Cultivating Your Brave Heart* and hosts the coaching podcast *The Bright Side: Life and Leadership*. She partakes in the great outdoors, spending all four seasons of the year in the Reno/Tahoe area where she enjoys snowboarding, stand-up paddling, and forest bathing with her French husband. Her twins are in school at the University of Oregon (Go Ducks!) and the University of British Columbia, Vancouver (Go Thunderbirds!).