



pLink Leadership®

ACCELERATING POSITIVE CHANGE. IN A BIG WAY.



Gretchen Pisano

MCC, MAPP

CO-FOUNDER & CEO

gretchen@pLinkLeadership.com

240.288.1195 (Direct)

240.285.1605 (Mobile)



YOU CHOOSE
WHAT YOU DO. YOU
CHOOSE WHO YOU
LOVE. THEN YOU DO
IT IN A BIG WAY.

Lawrence Tillemans

A thought leader widely renowned as a masterful coach and expert consultant, Gretchen Pisano is the CEO and co-founder of pLink Leadership®, an executive coaching and leadership development firm. With more than 25 years of experience serving Fortune 500 companies around the globe, her unique leadership philosophies and acumen – as featured in *Fast Company*, *Time's Money*, and *Monster.com*, among others – have been instrumental to the success and proven track record of pLink Leadership's signature programs.

Augmenting her roles as woman executive, entrepreneur, and enterprise builder, Gretchen is also an accomplished author and speaker. She has published the *Quick Start Coaching Resource* and the *i2a Strategic Thinking System*. She has spoken on global stages, including The MAKERS Conference, Her Best Life, and AICPA ENGAGE, and, by invitation, at well-known organizations such as Facebook, Amazon, and the Brookings Institution.

Having earned a master's degree in Applied Positive Psychology, Gretchen is a Master Certified Coach with the International Coaching Federation, a certified practitioner of the Leadership Circle System, a Certified Dare to Lead™ Facilitator, and a qualified provider of both the Gallup Strengths-Based Leadership Assessment and the VIA Pro: Character Strengths Assessment, among other accreditations. Informed by her academic background in behavioral science and positive psychology, Gretchen is widely known for her concept of "Leading with Hope, Drive & Rest™, a philosophy and practice that empowers organizations to make the world of work better and life richer.

In addition to her work, Gretchen is a mother of three, with one grown child and twin children still in the nest, and she resides in Maryland with her husband. She likes to spend time with her Goldendoodles, Hoover and Charlotte, in the garden, woods, or water.