



## pLink Leadership®

ACCELERATING POSITIVE CHANGE. IN A BIG WAY.



Cindy Jackson

PCC

SENIOR EXECUTIVE COACH  
& MASTER FACILITATOR

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"CREATIVITY  
REQUIRES A  
FLEXIBLE AND  
INQUIRING MIND, AND  
A PERSON WILLING  
TO BE WRONG."

- cindy jackson -

Cindy Jackson helps leaders achieve powerful results while living radically fulfilling lives. Her honest communication, compassion, and skill transform executives' reactive tendencies into creative competencies. As a trusted senior leadership consultant and executive coach, Cindy specializes in targeted executive and team development to solve business challenges and support organizational strategy. Working with this true thought-partner and catalyst for growth, Cindy's clients step into their courage to be more effective leaders, avoid burnout, navigate challenging people and complex situations, and deliver results that matter to their organizations.

A top corporate executive for more than 25 years in Canada, the United Kingdom, Australia, and the US, Cindy has worked with senior leaders and their teams in diverse industries, including manufacturing, beauty, retail, and training. Prior to joining pLink Leadership, Cindy served as Vice President of Global Learning and Development for the Aveda Corporation, a member of the Estée Lauder family of companies.

Through pLink Leadership, Cindy applies her practical expertise to the realities that executives and their teams face. She works with them to raise their awareness and capacity to lead in positive and impactful ways. Her ability to connect with all levels of a company, from workers on the manufacturing floor to those in the senior suite, and to get to the heart of their challenges makes her a sought-after coach, speaker, and master facilitator. Cindy can bring a communication and engagement program, a vision, a faltering leader – as well as a room - to life, while moving toward real outcomes.

Cindy has earned several internationally recognized coaching designations. She is an International Coach Federation Professional Certified Coach, a Certified Professional Coactive Coach, and a Certified Daring Way™ and Dare to Lead™ Facilitator. She is qualified to deliver Gallup's Strengths-Based Leadership Assessment and the VIA Pro: Character Strengths assessment. She is a certified practitioner in the Leadership Circle Profile™ 360 assessment tool as well as The Leadership Circle® System of leadership development.

An avid proponent of physical and mental fitness, Cindy incorporates exercise and meditation in her daily life. Her friends and family appreciate her sense of fashion and fairness, as well as her humor. Cooking is a passion, especially Indian cuisine. As a true animal lover, she'd happily keep a llama (or any other animal) but for now, she and her husband, David, enjoy their three dogs and one cat. They make their home in Minneapolis.