



## pLink Leadership®

ACCELERATING POSITIVE CHANGE. IN A BIG WAY.



### Gretchen Pisano

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"BE PRESENT  
OR BE ABSENT  
BUT DON'T BE BOTH."

- *gretchen pisano* -

Gretchen Pisano is passionate about fundamentally changing the way people work and lead. Her warmth, generosity, and expertise help clients transform themselves and their businesses. In addition to her role as CEO and co-founder of pLink Leadership - now a team of 11 - Gretchen keeps her "ear to the ground," maintaining a small practice of individual c-suite coaching clients and delivering select pLink Leadership programs around the world. As a trusted executive coach and consultant, positivity catalyzer, brainy synthesizer, and systems architect, she transcends traditional executive development to foster the metamorphosis of leaders and business. Her clients report shifts in consciousness, increased confidence in their character, and bolstered competency, all the while improving team and organizational strength as well as better business outcomes.

With over twenty-four years of business experience and strategic development, Gretchen has worked with senior leaders and their direct reports across a variety of economic sectors, including finance, technology, consumer packaged goods, military, and social benefit organizations, to improve their effectiveness as leaders and to change their business outcomes to scale impact, revenue, potential, and engagement.

Today, Gretchen combines her business acumen with her education in behavioral science and positive psychology to serve as the foundation for pLink Leadership. To shape her perspective, she is intentional about working with individuals as well as teams, and with small startups as well as multi-national global giants, all of whom are wrestling with the challenges of doing business globally, managing complexity, and keeping leaders aligned. She's a principle contributor to the signature, best-in-business approaches developed at pLink for the next generation of leadership challenges.

In 2020, Gretchen will publish "Safe Harbor: Building a Leadership Practice for Uncertain Times." She holds a master's degree from the University of Pennsylvania and an undergraduate degree from the University of Southern California. Gretchen is a Professional Certified Coach from the International Coach Federation, a certified practitioner of The Leadership Circle® System of leadership development, and a Certified Dare to Lead™ Facilitator.

Gretchen is the mother of three (one grown and twins still in the nest) and makes her home with her husband, Michael, in Maryland. The former wrangler turned leadership consultant and coach likes to spend time with her goldendoodle, Hoover, in the garden, woods, or water.